

EXPERIENCE

BENOIT DESIGN INC. Plano, TX

Senior Graphic Designer: August, 1997 - July, 2019

Conceptual development and design for corporate branding, marketing communications, annual reports, marketing brochures, HR campaigns, information and supportive graphics. Collaborated with copywriters, photographers and illustrators, from design to print-ready files.

GUILDES DESIGN INC. Oklahoma City, OK

Owner - Creative Director: January, 1990 - March, 1997

Managed all operational, strategic, financial, quote/bid, staffing, and administrative functions. Successfully managed and coordinated graphic design projects from concept through completion. Worked closely with clients to create vision, conceive designs, and consistently meet deadlines and requirements.

OAK TREE COMMUNICATIONS Carmel, CA

Senior Graphic Designer: December, 1988 - December, 1989

Created design theme and graphics for marketing and sales presentations. Participated in team effort to produce streamlined production of logo design, presentation packages, advertising and environmental graphics.

RICK MCINTOSH DESIGN INC. Oklahoma City, OK

Graphic Designer: May, 1982 - December, 1988

Design and produced logos, presentation packages, advertising and environmental graphics. Created graphics for collateral and sales presentations. Participated in production of print and promotional items under direction of art director/owner.

THE WHEELER AGENCY Oklahoma City, OK

Graphic Designer - Production Artist: February, 1981 - March, 1982

Created layout and design for newspaper/magazine advertising, billboard, marketing brochures, collateral materials, logo design and production.

EDUCATION

Oklahoma State University: Okmulgee, OK – Visual Communications
Technology Center: Oklahoma City, OK – Graphic Arts

ASSOCIATIONS

Dallas Society of Visual Communications (DSVC)
AIGA/Oklahoma
Graphics Communications Society (GCS), Oklahoma City

AWARDS

Numerous ADDY Awards in the Oklahoma City market,
Regional PRINT award, and a collection of IABC awards.

CORE COMPETENCIES

- Creative Direction
- Project Management
- Logo Design
- Editorial
- Annual Reports
- Collateral Materials
- HR Campaigns
- Advertising
- Menu Design
- POP
- Environmental Design
- Production/Press Check

APPLICATIONS

